



- Green Technology
- EPA Phase 2 Qualified
- Affordable



World's Cleanest Wood Burning Fireplaces!



Traditional Wood Burning Looks, Outstanding Clean Burning Performance



Features and Benefits:

■ Affordable

- After market HearthCATs[™] have an installed price of \$650.
- FMI PureFire™ wood burning fireplaces cost thousands less than other fireplaces meeting the same standards, and are only hundreds more than a non-EPA qualified wood fireplace.

■ Effective

- Reduces current particulate emissions by approximately 75%. See chart for illustration.
- Virtually eliminates carbon monoxide (including CO from gas logs)
- After Market Product
- * Installs in less than 45 minutes
- * Maintenance free no cleaning or special care required

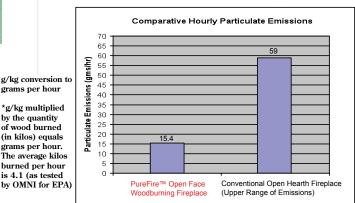
■ Easy – Maintenance Free

- Ours is a passive system. Burn a fire the same way you always have. No special requirement.
- Aesthetically neutral you can't see it after it's been installed.



- *PureFire™ catalyzes all organic compound (PM and CO)
- *Allows cool ambient air to bypass catalyst

PureFire™ Reduces Particulates by Approximately 75%



Calculated on Pounds of Particulate Matter per Fireplace per year



Note: Of the assumed 50 million wood burning fireplaces in the U.S., approximately 1 million tons

Open Face Fireplace After 20 Minutes Operation

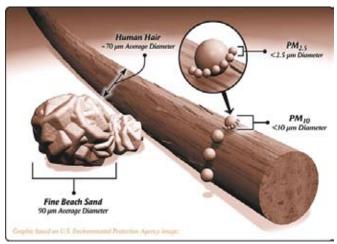
Without PureFire™



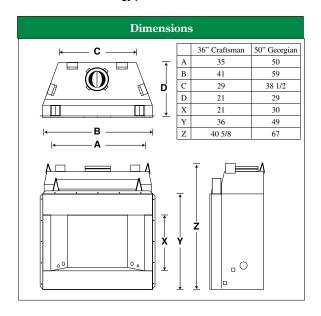


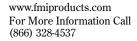


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EPA Standard to stop matter between PM 10 to PM 2.5, PureFire™ Technology pulls out matter down to PM 2.5!













grams per hour

*g/kg multiplied

by the quantity

of wood burned

(in kilos) equals

grams per hour. The average kilos

burned per hour is 4.1 (as tested